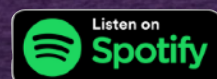
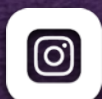




OFFICIAL PRESS KIT

Shoe Biters is redefining children's entertainment by merging authentic rock musicianship with premium animation and a growing live event experience. Founded by songwriter Rick Robles and produced alongside Supertramp's Jesse Siebenberg, the project spans a 20-song double album, a rapidly expanding YouTube Kids animated series, and a professional touring band made up of elite musicians with major pop and rock credits. **The project's song "Glow" was recently named a Top 3 Finalist in the Children's category of the 2025 John Lennon Songwriting Contest**, highlighting the strength of its songwriting within a highly competitive international field. The animated world of Harmony Town is created in collaboration with an Emmy-nominated, multi-award-winning team that includes former Bluey and Peppa Pig animators, bringing cinematic storytelling and character-driven music videos to life. Built as a fully integrated music and media brand, Shoe Biters delivers genuine, guitar-driven rock to family audiences while carving out a rare new lane in the live family entertainment market.

SOCIAL



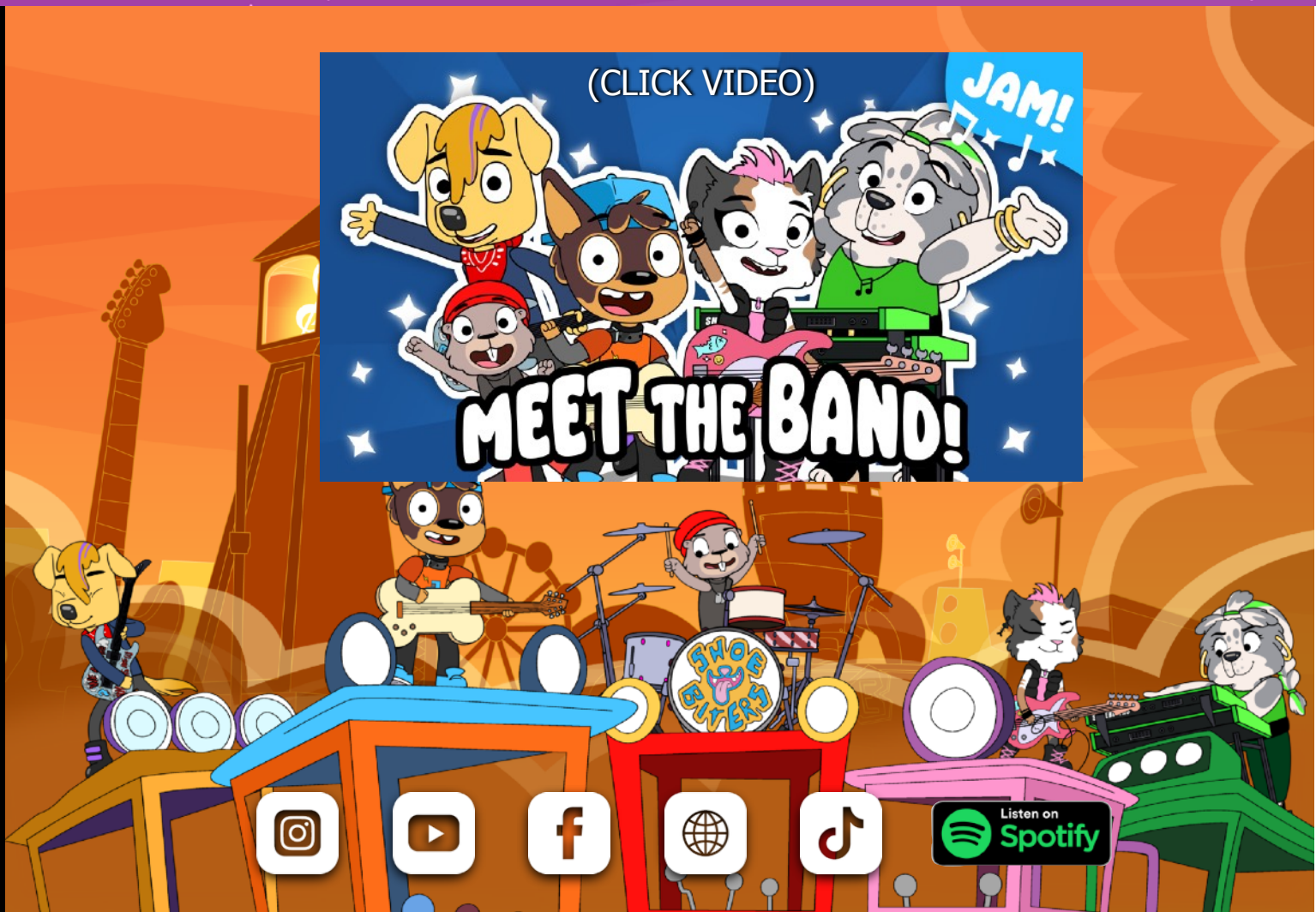


THE ANIMATION

Shoe Biterz is a five-piece animated rock band living in the vibrant, fictional world of Harmony Town. This unforgettable quintet—three dogs, one cat, and one prairie dog who firmly believes he's a dog—share a single mission is to **Rock It Up!** Together, they perform on their signature flying stage, delivering explosive performances filled with soaring guitars, thunderous drums, and the pure joy of rock n' roll.

Their debut double album, **Rocket Up!**, comes to life through weekly releases on their YouTube Kids and YouTube channels, where fully animated music videos transform each song into a story-driven adventure. The songs explore everything from real-life community heroes and imaginary characters to everyday childhood moments, all while promoting creativity, hard work, emotional growth, and a lifelong love of music.

They're here. They're loud. And they're ready to **Rock It Up! & Rocket Up!** with the world.





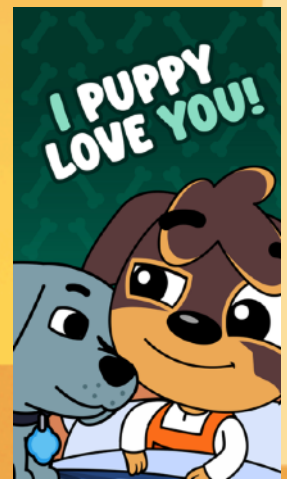
THE MUSIC

The music of Shoe Biters is created and performed by world-class musicians led by songwriter and creator Rick Robles and acclaimed multi-instrumentalist and producer Jesse Siebenberg. Robles writes all Shoe Biters music and lyrics, bringing a foundation of authentic, guitar-driven rock and deeply personal storytelling to the project, with every songs inspired by his two young children. Beginning with song 15, *The World Outside*, the album pivots into a 19-minute piece with six movements that journeys from industrial to classical, country to heavy metal. The final five songs (Side D), which feel like letters and verses from a parent to a child, turning the album into something deeper and more meaningful and placing it alongside the very best of family music.

To bring the songs to life, he reunited with Siebenberg, a longtime friend and early musical collaborator whose extraordinary career includes recording and performing with artists such as **Brian Wilson, Lady Gaga, Neil Young, Willie Nelson, Kenny Loggins, Miranda Lambert, Kesha, and Lukas Nelson**. Together, they apply the same level of musicianship, production quality, and artistic integrity found in major rock records, resulting in children's music that is authentic, emotionally resonant, and sonically powerful for listeners of all ages.

Robles was recently named a finalist in the John Lennon Songwriting Contest, marking the project's first major songwriting recognition.

(CLICK VIDEOS)



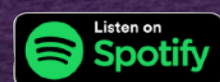
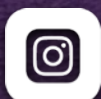


THE LIVE BAND

Beyond the screen, Shoe Biter's is a powerhouse live rock act featuring elite touring musicians with major pop, rock, and legacy credits. The band translates its studio-driven, guitar-forward sound into dynamic live performances designed for festivals, theaters, and large-scale family events. It is a rare crossover act that delivers legitimate rock energy while remaining accessible to multigenerational audiences.



SOCIAL





Rick Robles – Vocals, Rhythm Guitar

Founder and sole songwriter behind Shoe Biters, Rick Robles is a songwriter and longtime broadcaster. Also known as the longtime promo voice of ABC's *America Idol*, *Dancing with the Stars* and *The CMA Awards*. Robles brings commanding stage presence and guitar-driven songwriting to the stage as Growl, fronting the Shoe Biters high-energy live shows.



Greg Pajer – Lead Guitar

Greg Pajer anchors the live sound with soaring lead guitar and deep touring experience, having performed and recorded with artists including Miley Cyrus, Demi Lovato, and the Jonas Brothers. He helped assemble the Shoe Biters live lineup and brings major-stage polish to every performance.



Jennifer Jo Oberle – Bass

Jennifer Jo Oberle delivers commanding low-end presence, with performance credits including Sarah McLachlan, Five for Fighting, Rufus Wainwright, Meredith Brooks, Air Supply, and Rita Wilson. Her seasoned musicianship brings depth and authority to the band's live foundation.



Zak St. John – Drums

Zak St. John is a powerhouse drummer whose credits range from Justin Timberlake and Lady Gaga to Stevie Wonder and the B-52's. His dynamic style bridges pop precision and classic rock energy, driving the band's high-impact live sound.



Drin Elliott – Keyboards

Drin Elliott brings depth and versatility on keyboards, with touring and recording credits that include Melissa Etheridge, Angie Stone, Musiq Soulchild, and The Jacksons. Her dynamic range and soulful precision add texture and power to Shoe Biters' live sound.

CONTACT



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